



**TACKLING**  
ADULT ILLITERACY



## Join the Team!

### TACKLING ADULT ILLITERACY CORPORATE CHALLENGE

*Over 100,000 adults in Marion County are not functionally literate. Indy Reads has been working to achieve 100% literacy in Central Indiana since 1984, tutoring almost 1,000 adults in 2009. For every \$1 donated to Indy Reads an estimated \$33 is returned to the community through increased wages and savings.*

Join the Tackling Adult Illiteracy team with Harrison College and the Indianapolis Colts and help reach toward the Indy Reads' goal of 100% literacy in Central Indiana. Harrison College is donating \$26 to Indy Reads for every tackle that Colts #26, Kelvin Hayden, makes during the Colts' 2010 season. Harrison invites your organization to join the team and make a difference in the lives of so many Hoosiers.

Complete the form below and indicate your organization's donation commitment – either matching the donation per tackle or donating a set amount to Indy Reads. Email the form to [marketing@harrison.edu](mailto:marketing@harrison.edu) with an electronic version of your logo to be added as a sponsor on the Tackling Adult Illiteracy microsite. You will be billed for your donation or matching amount at the conclusion of the Colts' season.

Thank you for joining the team and tackling adult illiteracy in Central Indiana!

ORGANIZATION NAME: \_\_\_\_\_

Street Address: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_, commits to the following donation to Indy Reads:

\_\_\_\_\_ \$26 for every Kelvin Hayden tackle at home or away, invoiced at the end of the season  
(estimated at \$2600)

\_\_\_\_\_ Donation in the amount of \_\_\_\_\_ mailed to Indy Reads: Indy Reads

Library Services Center  
2450 N. Meridian Street  
Indianapolis, IN 46208  
317-275-4040

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

*\*Indy Reads is a 501c3 organization.*